

Parent category	Entry Title	Brand	Agency
1.0 Innovation Catalyst Awards	OMD. Be Fearless Together.	OMD SINGAPORE PTE LTD	OMD SINGAPORE PTE LTD
	Mediacorp Social Ecosystem	MEDIACORP PTE LTD	MEDIACORP PTE LTD
	Stellar Ace	STELLAR ACE	STELLAR ACE
	Good Growth System - GGS	MINDSHARE SG	MINDSHARE SG
	Motorsport Event	SINGAPORE GP PTE LTD	JCDECAUX SG
	Unleashing Whiskey Desire: Johnnie Walker's Ground-breaking NFT Launch	DIAGEO	PHD SINGAPORE
2.0 Marketing Achievement Awards	Income's Gro Cash Sure	INCOME INSURANCE LTD	BBH SINGAPORE
	DBS PayLah! Hidden Gem Hawker Awards 2022	DBS BANK	PERFORMICS
	HSBC Life – Make Life Move with You	HSBC LIFE SINGAPORE	PHD SINGAPORE
	Welcome to World Class	SINGAPORE AIRLINES	PHD SINGAPORE
	GOMO 5G - Not Just Better, Cleverer	GOMO BY SINGTEL SINGAPORE	PUBLICIS SG
	GOMO Travel	GOMO BY SINGTEL SINGAPORE	PUBLICIS SG
	An Unconventional Invitation to Paradise	MANDAI WILDLIFE GROUP	SPARK FOUNDRY
	Samsung Galaxy S23 Series Launch	SAMSUNG SG	STARCOM MEDIA WW
	Trust Bank Branding	TRUST BANK LTD SINGAPORE	STELLAR ACE
	DBSxManulife Retirement Booster	DBS BANK	TRIBAL WW
	Scenting Success: YSL Libre Breakthrough Campaign	LOREAL YSL BEAUTY	ZENITH MEDIA
	Income's Travel Insurance: TRAPPED	INCOME INSURANCE LTD	BBH SINGAPORE
	Citibank Life and Money Hub: Fuelling financial aspirations through storytelling	CITIBANK	YAHOO
	5G Live Activation	SINGTEL SINGAPORE	LEO BURNETT SG
	Magnum Classics Remix: Elevate Your Indulgence	UNILEVER SG	MINDSHARE SG
	DBS PayLah! Hidden Gem Hawker Awards 2022	DBS BANK	PERFORMICS
	HSBC Life – Make Life Move with You	HSBC LIFE SINGAPORE	PHD SINGAPORE
	A ZOObilee Celebration	MANDAI WILDLIFE GROUP	SPARK FOUNDRY
	Trust Bank Branding	TRUST BANK LTD SINGAPORE	STELLAR ACE
	Sentosa's Jubilee 50th - Discovery Neverending	SENTOSA DEVELOPMENT CORP	UNIVERSAL MCCANN WG
	Kiehl's NYC Subway – Trash to Art Podium	L'Oréal SINGAPORE	ZENITH MEDIA
	Scenting Success: YSL Libre Breakthrough Campaign	LOREAL YSL BEAUTY	ZENITH MEDIA
	FairPrice Greater Value Every Day	FAIRPRICE GROUP	IRIS SINGAPORE
	Because Travel Deserves Better	SCOOT PTE LTD	PHD SINGAPORE
	HSBC Life – Make Life Move with You	HSBC LIFE SINGAPORE	PHD SINGAPORE
	GOMO 5G - Not Just Better, Cleverer	GOMO BY SINGTEL SINGAPORE	PUBLICIS SG
	Samsung Galaxy S23 Series Launch	SAMSUNG SG	STARCOM MEDIA WW
	Leave it to DBS digibank	DBS BANK	THE SECRET LITTLE AGENCY
	FairPrice Blocks of Celebration	FAIRPRICE GROUP	DESIGNORY
	Unlocking Sales with Shoppable Recipes: The Knorr Approach	UNILEVER SG	MINDSHARE SG
	GOMO Travel	GOMO BY SINGTEL SINGAPORE	PUBLICIS SG
	A Not So B&W Way to celebrate Panda	MANDAI WILDLIFE GROUP	SPARK FOUNDRY
	Collaborative Ads Lazada Campaign (Samsung Monitor)	SAMSUNG ELECTRONICS SINGAPORE PTE LTD	STARCOM MEDIA WW
	WINK+ Holland & Barrett Giveaway	STELLAR ACE	STELLAR ACE
Kiehl's NYC Subway – Trash to Art Podium	L'Oréal SINGAPORE	ZENITH MEDIA	
Painting The Town Trust Blue	TRUST BANK LTD SINGAPORE	HAVAS MEDIA SG	
Unlocking Retail Insights: Dove Micellar Vitamin	UNILEVER SG	MINDSHARE SG	
GOMO - Get Out and Get More Customers	GOMO BY SINGTEL SINGAPORE	OMD SINGAPORE PTE LTD	
The Great Singapore Give	NVPC	RED2DIGITAL	
Citigold: True Worth - Redefining Conventional Definitions of Wealth	CITIBANK SG	SPARK FOUNDRY	
You're Always Ahead with Citibank Credit Cards	CITIBANK SG	SPARK FOUNDRY	
Samsung Galaxy S23 Series Pre-Order Campaign	SAMSUNG ELECTRONICS SINGAPORE PTE LTD	STARCOM MEDIA WW	
WINK+ Holland & Barrett Giveaway	STELLAR ACE	STELLAR ACE	

	DBS PayLah! Hidden Gem Hawker Awards 2022	DBS BANK	THE SECRET LITTLE AGENCY
	FairPrice Greater Value Every Day	FAIRPRICE GROUP	IRIS SINGAPORE
	Panadol: Precision in Crisis	HALEON SG	ZENITH MEDIA
	Singtel Device Donation – Turning Hoarders into Do-Gooders	SINGTEL SINGAPORE	LEO BURNETT SG
	LiveBetter	DBS BANK	PERFORMICS
	The Great Singapore Give	NVPC	RED2DIGITAL
	Courage made yours   Income Star Secure Pro	INCOME INSURANCE LTD	THE GAP PEOPLE
	Moment made yours   Income TermLife Solitaire	INCOME INSURANCE LTD	THE GAP PEOPLE
	Community Chest: Champion Every Potential	NCSS	THE GOVT SG
	DBS PayLah! Hidden Gem Hawker Awards 2022	DBS BANK	THE SECRET LITTLE AGENCY
	POSB River Hongbao #NeighboursDoGood	DBS BANK	THE SECRET LITTLE AGENCY
3.0 Media Achievement Awards	Inspiration Commerce	SAMSUNG ELECTRONICS (Southeast Asia & Oceania)	BBH SINGAPORE
	GOMO - Get Out and Get More Customers	GOMO BY SINGTEL SINGAPORE	OMD SINGAPORE PTE LTD
	HSBC Life – Make Life Move with You	HSBC LIFE SINGAPORE	PHD SINGAPORE
	Citibank Life and Money Hub: Fuelling financial aspirations through storytelling	CITIBANK	YAHOO
	It's Social Gathering Time Now with Schweppes	THE COCA COLA COMPANY	ESSENCE MEDIACOM
	Everyday Heroes	IBM	MINDSHARE SG/OGILVY SG
	Hidden Gems: A FlexiTravel Content Series	INCOME INSURANCE LTD	OMD SINGAPORE PTE LTD
	Search-Driven Storyteller: Captivating Audiences with SEO Content	MBS SINGAPORE	RED2DIGITAL
	XMM Scam	SINGAPORE POLICE FORCE	STARCOM MEDIA WW
	Dove Coffee Hunt	UNILEVER SG	MINDSHARE SG
	This Trip's On Citi	CITIBANK SG	SPARK FOUNDRY
	Panadol: Precision in Crisis	HALEON SG	ZENITH MEDIA
	Tackling stereotypical brand celebrations with Heineken's Good Time Star	Asia Pacific Breweries (Singapore) Pte Ltd	DENTSU RED STAR
	FUZE TEA™ Made of Fusion Owns Our "Senses"	THE COCA COLA COMPANY	ESSENCE MEDIACOM
	5G Live Activation	SINGTEL SINGAPORE	LEO BURNETT SG
	Semi-Permanent: City Utopia @ Audi's House Of Progress	AUDI SINGAPORE	PHD & DRUM
	Samsung Galaxy S23 Series Launch	SAMSUNG SG	STARCOM MEDIA WW
	FWD spur meaningful connections with a seamless, DOOH-powered journey	FWD SINGAPORE	YAHOO
	Painting The Town Trust Blue	TRUST BANK LTD SINGAPORE	HAVAS MEDIA SG
	Life After WIFI 6	SINGTEL SINGAPORE	OMD SINGAPORE PTE LTD
	Behind the Mask	MOH SINGAPORE	MEDIACORP PTE LTD
	McDonald's Breakfast Bagel	HANBAOBAO PTE LTD	OMD SINGAPORE PTE LTD
	DBS PayLah! Hidden Gem Hawker Awards 2022	DBS BANK	PERFORMICS
	LiveBetter	DBS BANK	PERFORMICS
	Retirement Booster	DBS BANK	PERFORMICS
	HSBC Life – Make Life Move with You	HSBC LIFE SINGAPORE	PHD SINGAPORE
	Welcome to World Class	SINGAPORE AIRLINES	PHD SINGAPORE
	An Unconventional Invitation to Paradise	MANDAI WILDLIFE GROUP	SPARK FOUNDRY
	Citigold: True Worth - Redefining Conventional Definitions of Wealth	CITIBANK SG	SPARK FOUNDRY
	BMW Joy Electrified	BMW Asia Pte Ltd	STARCOM MEDIA WW
	Samsung Galaxy S23 Series Launch	SAMSUNG SG	STARCOM MEDIA WW
	Kiehl's NYC Subway – Trash to Art Podium	L'Oréal Singapore	ZENITH MEDIA
	Scenting Success: YSL Libre Breakthrough Campaign	LOREAL YSL BEAUTY	ZENITH MEDIA
	Painting The Town Trust Blue	TRUST BANK LTD SINGAPORE	HAVAS MEDIA SG
	Motorsport Event	SINGAPORE GP PTE LTD	JCDECAUX SG
	Let's Celebrate 2023 with Singtel 5G	SINGTEL SINGAPORE	OMD SINGAPORE PTE LTD
	McDonald's Best Burger 2023	HANBAOBAO PTE LTD	OMD SINGAPORE PTE LTD
	HSBC Life – Make Life Move with You	HSBC LIFE SINGAPORE	PHD SINGAPORE
	KFC Double Down Whack-a-Mole	KFC SINGAPORE	STELLAR AGE
	McDonald's Nugget Submarine	MCDONALDS	STELLAR AGE

Scenting Success: YSL Libre Breakthrough Campaign	LOREAL YSL BEAUTY	ZENITH MEDIA
FWD spur meaningful connections with a seamless, DOOH-powered journey	FWD SINGAPORE	YAHOO
Air Asia's "YASSS to Holiday Quickies" voice-activation campaign	AIR ASIA SINGAPORE	CLEAR CHANNEL SG
Tiger Beer pours success into innovative campaign using DOOH, display and retail data	Asia Pacific Breweries (Singapore) Pte Ltd	DENTSU RED STAR
FUZE TEA™ Made of Fusion Owns Our "Scent-ses"	THE COCA COLA COMPANY	ESSENCE MEDIACOM
The Coca-Cola CNY Rabbit Can Hopping Islandwide to Spread the Recipe of Magic for CNY	THE COCA COLA COMPANY	ESSENCE MEDIACOM
Painting The Town Trust Blue	TRUST BANK LTD SINGAPORE	HAVAS MEDIA SG
LEGO® 90th Anniversary Campaign	THE LEGO GROUP	INITIATIVE SG
Motorsport Event	SINGAPORE GP PTE LTD	JCDECAUX SG
Nespresso Vertuo Pop – Make it Pop	NESPRESSO SG	NEO MEDIA WORLD
McDonald's World Cup Launch	HANBAOBAO PTE LTD	OMD SINGAPORE PTE LTD
LiveBetter	DBS BANK	PERFORMICS
An Unconventional Invitation to Paradise	MANDAI WILDLIFE GROUP	SPARK FOUNDRY
Samsung Galaxy S23 Series Launch	SAMSUNG SG	STARCOM MEDIA WW
Community Chest: Champion Every Potential (Tap to Empower Lives)	NCSS	THE GOVT SG
Leave it to DBS digibank	DBS BANK	THE SECRET LITTLE AGENCY
Scenting Success: YSL Libre Breakthrough Campaign	LOREAL YSL BEAUTY	ZENITH MEDIA
Coca-Cola Uplift in Sales During CNY with Data Driven Approach	THE COCA COLA COMPANY	ESSENCE MEDIACOM
Citigold: True Worth - Redefining Conventional Definitions of Wealth	CITIBANK SG	SPARK FOUNDRY
BIG LOVE - MINI Edition Launch	MINI ASIA	STARCOM MEDIA WW
Panadol: Precision in Crisis	HALEON SG	ZENITH MEDIA
The rise of revenge travel: Income's agile SEM strategy	INCOME INSURANCE LTD	OMD SINGAPORE PTE LTD
Unlocking Scalability through AI-powered Search for Pelago	PELAGO BY SIA	PHD SINGAPORE
Search-Driven Storyteller: Captivating Audiences with SEO Content	MBS SINGAPORE	RED2DIGITAL
Samsung Always On (AWO) SEM - DA Division	SAMSUNG ELECTRONICS SINGAPORE PTE LTD	STARCOM MEDIA WW

\*4.0 Talent Awards finalists will be announced during the show