

Category	Entry Title	Brand	Agency
1.0 Innovation Catalyst Awards	OMD. Be Fearless Together.	OMD SINGAPORE PTE LTD	OMD SINGAPORE PTE LTD
	Stellar Ace	STELLAR ACE	STELLAR ACE
	Mediacorp Social Ecosystem	MEDIACORP PTE LTD	MEDIACORP PTE LTD
	Good Growth System - GGS	MINDSHARE SG	MINDSHARE WORLD SG
	Motorsport Event	SINGAPORE GP PTE LTD	JCDECAUX SG
	Unleashing Whiskey Desire: Johnnie Walker's Ground-breaking NFT Launch	DIAGEO	PHD SINGAPORE
2.0 Marketing Achievement Awards	Trust Bank Branding	TRUST BANK LTD SINGAPORE	STELLAR ACE
	An Unconventional Invitation to Paradise	MANDAI WILDLIFE GROUP	SPARK FOUNDRY
	DBS PayLah! Hidden Gem Hawker Awards 2022	DBS BANK	PERFORMICS
	DBSxManulife Retirement Booster	DBS BANK	TRIBAL WW
	Welcome to World Class	SINGAPORE AIRLINES	PHD SINGAPORE
	Samsung Galaxy S23 Series Launch	SAMSUNG SG	STARCOM MEDIA WW
	Scenting Success: YSL Libre Breakthrough Campaign	LOREAL YSL BEAUTY	ZENITH MEDIA
	Income's Gro Cash Sure	INCOME INSURANCE LTD	BBH SG
	GOMO Trave	GOMO BY SINGTEL SINGAPORE	LEO BURNETT SG
	GOMO 5G - Not Just Better, Cleverer	GOMO BY SINGTEL SINGAPORE	LEO BURNETT SG
	HSBC Life – Make Life Move with You	HSBC BANK	PHD SINGAPORE
	Trust Bank Branding	TRUST BANK LTD SINGAPORE	STELLAR ACE
	A ZOObilee Celebration	MANDAI WILDLIFE GROUP	SPARK FOUNDRY
	DBS PayLah! Hidden Gem Hawker Awards 2022	DBS BANK	PERFORMICS
	Kiehl's NYC Subway – Trash to Art Podium	L'Oréal SINGAPORE	ZENITH MEDIA
	Magnum Classics Remix: Elevate Your Indulgence	UNILEVER SG	MINDSHARE SG
	Scenting Success: YSL Libre Breakthrough Campaign	LOREAL YSL BEAUTY	ZENITH MEDIA
	Sentosa's Jubilee 50th - Discovery Neverending	SENTOSA DEVELOPMENT CORP	UNIVERSAL MCCANN WG
	Income's Travel Insurance: TRAPPED	INCOME INSURANCE LTD	BBH SG
	Citibank Life and Money Hub: Fuelling financial aspirations through storytelling	CITIBANK SG	BLUE TOTEM SG
	5G Live Activation	SINGTEL SINGAPORE	LEO BURNETT SG
	HSBC Life – Make Life Move with You	HSBC BANK	PHD SINGAPORE
	Because Travel Deserves Better	SCOOT PTE LTD	PHD SINGAPORE
	Leave it to DBS digibank	DBS BANK	TSLA
	Samsung Galaxy S23 Series Launch	SAMSUNG SG	STARCOM MEDIA WW
	FairPrice Greater Value Every Day	FAIRPRICE GROUP	IRISNATION SG
	GOMO 5G - Not Just Better, Cleverer	GOMO BY SINGTEL SINGAPORE	LEO BURNETT SG
	HSBC Life – Make Life Move with You	HSBC BANK	PHD SINGAPORE
	WINK+ Holland & Barrett Giveaway	STELLAR ACE	STELLAR ACE
	A Not So B&W Way to celebrate Panda	MANDAI WILDLIFE GROUP	SPARK FOUNDRY
	Kiehl's NYC Subway – Trash to Art Podium	L'Oréal SINGAPORE	ZENITH MEDIA
	Collaborative Ads Lazada Campaign (Samsung Monitor)	SAMSUNG ELECTRONICS SINGAPORE PTE LTD	STARCOM MEDIA WW
	FairPrice Blocks of Celebration	FAIRPRICE GROUP	DESIGNORY
	Unlocking Sales with Shoppable Recipes: The Knorr Approach	UNILEVER SG	MINDSHARE SG
	XMM Scam	SINGAPORE POLICE FORCE	STARCOM MEDIA WW
	GOMO Travel	GOMO BY SINGTEL SINGAPORE	LEO BURNETT SG
	WINK+ Holland & Barrett Giveaway	STELLAR ACE	STELLAR ACE
	Citigold: True Worth - Redefining Conventional Definitions of Wealth	CITIBANK SG	SPARK FOUNDRY
	You're Always Ahead with Citibank Credit Cards	CITIBANK SG	SPARK FOUNDRY
	Samsung Galaxy S23 Series Pre-Order Campaign	SAMSUNG ELECTRONICS SINGAPORE PTE LTD	STARCOM MEDIA WW

DBS PayLah! Hidden Gem Hawker Awards 2022	DBS BANK	TSLA
The Great Singapore Give	NVPC	RED2DIGITAL
Unlocking Retail Insights: Dove Micellar Vitamin	UNILEVER SG	MINDSHARE SG
Painting The Town Trust Blue	TRUST BANK LTD SINGAPORE	HAVAS MEDIA SG
GOMO - Get Out and Get More Customers	GOMO BY SINGTEL SINGAPORE	LEO BURNETT SG
Panadol: Precision in Crisis	HALEON SG	ZENITH MEDIA
FairPrice Greater Value Every Day	FAIRPRICE GROUP	IRISNATION SG
LiveBetter	DBS BANK	PERFORMICS
Courage made yours   Income Star Secure Pro	INCOME INSURANCE LTD	THE GAP PEOPLE
Moment made yours   Income TermLife Solitaire	INCOME INSURANCE LTD	THE GAP PEOPLE
Community Chest: Champion Every Potential	NCSS	THE GOVT SG
DBS PayLah! Hidden Gem Hawker Awards 2022	DBS BANK	TSLA
POSB River Hongbao #NeighboursDoGood	DBS BANK	TSLA
The Great Singapore Give	NVPC	RED2DIGITAL
Singtel Device Donation – Turning Hoarders into Do-Gooders	SINGTEL SINGAPORE	LEO BURNETT SG
Inspiration Commerce	SAMSUNG ELECTRONICS (Southeast Asia & Oceania)	BBH SG
GOMO - Get Out and Get More Customers	GOMO BY SINGTEL SINGAPORE	LEO BURNETT SG
HSBC Life – Make Life Move with You	HSBC BANK	PHD SINGAPORE
Search-Driven Storyteller: Captivating Audiences with SEO Content	MBS SINGAPORE	RED2DIGITAL
Hidden Gems: A FlexiTravel Content Series	INCOME INSURANCE LTD	OMD SINGAPORE PTE LTD
It's Social Gathering Time Now with Schweppes	THE COCA COLA COMPANY	ESSENCE MEDIACOM
Everyday Heroes	IBM	MINDSHARE SG/OGILVY SG
XMM Scam	SINGAPORE POLICE FORCE	STARCOM MEDIA WW
Citibank Life and Money Hub: Fuelling financial aspirations through storytelling	CITIBANK SG	BLUE TOTEM SG
This Trip's On Citi	CITIBANK SG	SPARK FOUNDRY
Dove Coffee Hunt	UNILEVER SG	MINDSHARE SG
Panadol: Precision in Crisis	HALEON SG	ZENITH MEDIA
Samsung Galaxy S23 Series Launch	SAMSUNG SG	STARCOM MEDIA WW
FUZE TEA™ Made of Fusion Owns Our "Senses"	THE COCA COLA COMPANY	ESSENCE MEDIACOM
Semi-Permanent: City Utopia @ Audi's House Of Progress	AUDI SINGAPORE	PHD & DRUM
5G Live Activation	SINGTEL SINGAPORE	LEO BURNETT SG
Tackling stereotypical brand celebrations with Heineken's Good Time Star	Asia Pacific Breweries (Singapore) Pte Ltd	DENTSU RED STAR
LiveBetter	DBS BANK	PERFORMICS
Retirement Booster	DBS BANK	PERFORMICS
An Unconventional Invitation to Paradise	MANDAI WILDLIFE GROUP	SPARK FOUNDRY
DBS PayLah! Hidden Gem Hawker Awards 2022	DBS BANK	PERFORMICS
Citigold: True Worth - Redefining Conventional Definitions of Wealth	CITIBANK SG	SPARK FOUNDRY
Kiehl's NYC Subway – Trash to Art Podium	L'Oréal Singapore	ZENITH MEDIA
Welcome to World Class	SINGAPORE AIRLINES	PHD SINGAPORE
BMW Joy Electrified	BMW Asia Pte Ltd	STARCOM MEDIA WW
Behind the Mask	MOH SINGAPORE	MEDIACORP PTE LTD
Samsung Galaxy S23 Series Launch	SAMSUNG SG	STARCOM MEDIA WW
McDonald's Breakfast Bagel	HANBAOBAO PTE LTD	OMD SINGAPORE PTE LTD
Scenting Success: YSL Libre Breakthrough Campaign	LOREAL YSL BEAUTY	ZENITH MEDIA
Painting The Town Trust Blue	TRUST BANK LTD SINGAPORE	HAVAS MEDIA SG
FWD spur meaningful connections with a seamless, DOOH-powered journey	FWD SINGAPORE	BLUE TOTEM SG
Life After WIFI 6	SINGTEL SINGAPORE	LEO BURNETT SG
HSBC Life – Make Life Move with You	HSBC BANK	PHD SINGAPORE
McDonald's Nugget Submarine	MCDONALDS	STELLAR ACE
KFC Double Down Whack-a-Mole	KFC SINGAPORE	STELLAR ACE
Motorsport Event	SINGAPORE GP PTE LTD	JCDECAUX SG
McDonald's Best Burger 2023	HANBAOBAO PTE LTD	OMD SINGAPORE PTE LTD

3.0 Media Achievement Awards

Scenting Success: YSL Libre Breakthrough Campaign	LOREAL YSL BEAUTY	ZENITH MEDIA
Painting The Town Trust Blue	TRUST BANK LTD SINGAPORE	HAVAS MEDIA SG
Let's Celebrate 2023 with Singtel 5G	SINGTEL SINGAPORE	LEO BURNETT SG
HSBC Life – Make Life Move with You	HSBC BANK	PHD SINGAPORE
LiveBetter	DBS BANK	PERFORMICS
An Unconventional Invitation to Paradise	MANDAI WILDLIFE GROUP	SPARK FOUNDRY
Motorsport Event	SINGAPORE GP PTE LTD	JCDECAUX SG
Community Chest: Champion Every Potential (Tap to Empower Lives)	NCSS	THE GOVT SG
Air Asia's "YASSS to Holiday Quickies" voice-activation campaign	AIR ASIA SINGAPORE	CLEAR CHANNEL SG
Leave it to DBS digibank	DBS BANK	TSLA
Samsung Galaxy S23 Series Launch	SAMSUNG SG	STARCOM MEDIA WW
McDonald's World Cup Launch	HANBAOBAO PTE LTD	OMD SINGAPORE PTE LTD
The Coca-Cola CNY Rabbit Can Hopping Islandwide to Spread the Recipe of Magic for CNY	THE COCA COLA COMPANY	ESSENCE MEDIACOM
FUZE TEA™ Made of Fusion Owns Our "Scent-ses"	THE COCA COLA COMPANY	ESSENCE MEDIACOM
Nespresso Vertuo Pop – Make it Pop	NESPRESSO SG	NEO MEDIA WORLD
Scenting Success: YSL Libre Breakthrough Campaign	LOREAL YSL BEAUTY	ZENITH MEDIA
Painting The Town Trust Blue	TRUST BANK LTD SINGAPORE	HAVAS MEDIA SG
FWD spur meaningful connections with a seamless, DOOH-powered journey	FWD SINGAPORE	BLUE TOTEM SG
Tiger Beer pours success into innovative campaign using DOOH, display and retail data	Asia Pacific Breweries (Singapore) Pte Ltd	DENTSU RED STAR
LEGO® 90th Anniversary Campaign	THE LEGO GROUP	INITIATIVE
Citigold: True Worth - Redefining Conventional Definitions of Wealth	CITIBANK SG	SPARK FOUNDRY
BIG LOVE - MINI Edition Launch	MINI ASIA	STARCOM MEDIA WW
Coca-Cola Uplift in Sales During CNY with Data Driven Approach	THE COCA COLA COMPANY	ESSENCE MEDIACOM
Panadol: Precision in Crisis	HALEON SG	ZENITH MEDIA
Unlocking Scalability through AI-powered Search for Pelago	PELAGO BY SIA	PHD SINGAPORE
Samsung Always On (AWO) SEM - DA Division	SAMSUNG ELECTRONICS SINGAPORE PTE LTD	STARCOM MEDIA WW
Search-Driven Storyteller: Captivating Audiences with SEO Content	MBS SINGAPORE	RED2DIGITAL
The rise of revenge travel: Income's agile SEM strategy	INCOME INSURANCE LTD	OMD SINGAPORE PTE LTD